

WHY SPONSOR NCMA TYSONS?

NCMA was formed in **1959** to foster the professional growth and educational advancement of its members. We focus on providing our members with industry recognized certification training, Dinner Meetings, networking events, job fairs, educational seminars and conferences. The NCMA Tysons Chapter network comprises more than **1,500** members including government contractors, federal, state and local government employees, program managers, accountants, lawyers, contract management professionals and more. In addition, more than **6,000** members from the DC, Dulles, NOVA and Pentagon Chapters receive our communications on a weekly basis.

1

PARTNERSHIP & RELATIONSHIP BUILDING

Support of the NCMA Tysons Chapter not only links your brand to the world's leading resource for professionals in the Contract Management field, it also makes you a sponsor of the monthly Dinner Meetings and networking events, generating highly positive visibility for your company.

2

PEAK EXPOSURE OPPORTUNITIES

Each year, we offer members approximately **9** Dinner Meetings, **12** networking events, **25** contract management certification training, **1** job fair and **3** national conferences to attend. Last year alone, we held **9** Dinner Meetings and **12** networking events attended by more than **1,260** members and prospective members. As a sponsor, your logo may be displayed at these events, on the NCMA Tysons website and in the NCMA Tysons newsletters.

3

A DIVERSE RANGE OF SPONSORSHIP OPTIONS

With multiple levels of annual sponsorship opportunities starting at **\$4,000** and a variety of events to sponsor, becoming a NCMA Tysons Chapter sponsor is one of the most cost-effective ways to increase your brand recognition and to build relationships with our Chapter members and all the DC area Chapter members.

LET'S LOOK AT THE NUMBERS



EVENTS

Last year, our Chapter held **9** Dinner Meetings and **12** networking events attended by more than **1,260** members and prospective members.



COMMUNICATIONS

Last year, our newsletters and email communications went to more than **7,500** decision-makers within the Contract Management industry.



WEBSITE

Our website receives over **10,000** page views and **1,000** returning visitors monthly.



ACTIVATIONS

Each year, **100+** members and **16+** vendors in the Contract Management field attend our job fair.